



# MEET WORLD CLASS EDUCATION RESOURCES

7-9  
JUNE  
2016

POST SHOW  
REPORT

## WORLD DIDAC Asia



## 2016 POST SHOW REPORT

### THE NEXT SHIFT

The theme for Worlddidac Asia 2016 was 'The Next shift' as we appreciate the students of today will be the implementers of tomorrow – the 'new world' - the world of the 4<sup>th</sup> Industrial Revolution (Industry 4.0). Therefore, Worlddidac Asia 2016's core elements were focused on showcasing innovative products and technologies along with educational programmes in 3 areas; 1) Technical and Vocational Education & Training, 2) STEM solutions & Educational toys and products for pre-schoolers, and 3) Education IT solutions and e-Learning content so as to prepare education professionals for the 21<sup>st</sup> century education and economies.

Since its 1<sup>st</sup> edition, Worlddidac Asia played host to 7 country pavilions from China, Germany, Hong Kong, Korea, Taiwan, Thailand and United Kingdom with a total of 793 exhibitors from 30 countries. Worlddidac Asia continues to be the platform to draw in thousands committed education executives, educators, lecturers, trainers and education professionals as well as distributors and opinion leaders from Asia with 292'970 reached social media users through our digital activities.

At Worlddidac Asia 2016, 868 One-2-One appointments and VIP tours have been scheduled during 3 days exhibitions which enabled exhibitors to build new contacts and enter partnerships with decision makers in the emerging Asian market.

### ASIA EDUCATION LEADERS FORUM

The 7th Asia Education Leaders Forum (AELF) held the theme "The Next Shift!" and featured ministerial keynotes as well as globally recognized and regional inspiring speakers under a highly interactive and interesting new format which offered thought provoking discussions during 3 days.

Asia Education Leaders Forum (AELF) continues to be the platform to draw in thousands committed education professionals from Asia, which among the honourable guests that attended the event include; Mr. Eddie Ng Hak-kim,

Secretary for Education of The Government of Hong Kong SAR, Dr. Teerakiat Jareonsettasian, Deputy Minister of Education, Thailand, Dr. Chaechun Gim, Former Vice Minister, Ministry of Education, Korea, Dr. Yang Jin, Director General, Central Institute for Vocational & Technical Education, China and Dr. Gatot Hari Priowirjanto, Director, SEAMEO Secretariat.

## **TVET CONNEX**

The 1st launch of TVET CONNEX, co-organised with Vocational Training Council (VTC), has successfully promoted excellence in skills and raising the public awareness of Vocational Education and Training which echoes the Government's measures to strengthen vocational education in Hong Kong, China and ASEAN. There were 19 showcases from renowned institutions/ organisations/ government agencies as well as 63 hosted delegates from 8 countries initiating new partnerships during 3 days through pre-scheduled one-2-one appointments.

## **CO-LOCATED WORKSHOPS**

Thanks to our partners: Hong Kong Education City, English Schools Foundation (ESF) and Hong Kong Digital Game-Based Learning Association, who organised 3 workshops: 'Go e-Learning@HKEdCity, Early Years Workshop and 21<sup>st</sup> Century Education in Action alongside Worlddidac Asia 2016. These workshops offered a great chance for teachers and students to explore, learn and expand their academic network, and get themselves updated on the latest trends in their respective topics.

## **SPECIAL ACTIVITIES**

Last but not least, we could not complete this post show report without speaking about warm hospitality of Vocational Training Council (VTC) for 'Campus Visit' which received tremendous interest from both local and overseas delegates. Thanks to VTC, the campus visit offered valuable benefits to those who attended Worlddidac Asia 2016.

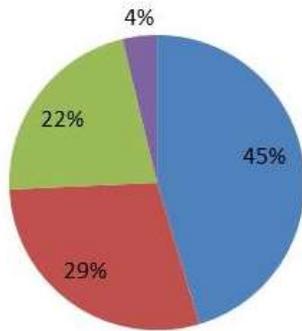
## **THE LAUNCH OF ASIA DISTRIBUTORS CLUB**

During Worlddidac Asia 2016, Asia Education Distributor Club has been formed by 9 founding committees from Philippines, Myanmar, Thailand, Qatar,

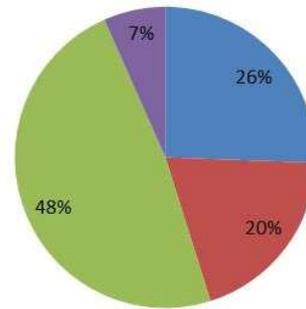


United Arab Emirates, Hong Kong and India. The members are exclusively for distributor only. Worlddidac Asia would like to extend our congratulations and sincere gratitude to the founding members for their commitments.

## ATTENDEE DEMOGRAPHIC



- 45% of our attendees are from Schools, Colleges and Universities whilst 29% are from other educational institutions and MNCs who took part in TVET CONNEX followed by 22% of distributors.



- The show attracted attendees from local Hong Kong (48%), North Asia (China, Japan and Korea -20%) and from South East Asia (26%). 7% represents rest of the World.

## SPEAKERS' VOICES

'Worlddidac and Worlddidac Asia are international experts in bringing key stakeholders of education to the same page, in the same space, forming a new and common narrative for education: the designers of policy; the implementers of curriculum; the producers of products and services. As a teacher, Principal, leader, I gain from such opportunities because I do not know what I don't know until I came to such gatherings; I don't know what I need until I see it displayed; I don't know the potential and possible solutions unless I am exposed to new ideas, new contexts.'

*Br. Steve Hogan, La Salle College, Hong Kong*

'Thank you very much for the invitation to participate in Worlddidac Asia event. It was a great event and it was a great opportunity for me to exchange new ideas with many new colleagues. I look forward to the next edition.'

*Dr. Supan Tungjikusolmun, King Mongkut's Institute of Technology Ladkrabang, Thailand*





## HOSTED DELEGATES' VOICES

'We would like to thank you for the successful hosting of the Worlddidac Asia. It was an enriching experience for me and we look forward to get in touch with some of the exhibitors we met in the area of science teaching and early education.'

*Dr. Christian Joseph Cumagun, University of The Philippines Los Banos, Philippines*

'We have got many valuable knowledge and unforgettable experiences from others particularly on a campus visit. It is valuable information for me because I am now as National CEFE Senior Adviser as well as nominated Trainer for Vocational training program of GIZ – Germany Government. I look forward to attending Worlddidac Asia 2017.'

*Ms. Thandar Aung, National Senior Advisor, Myanmar*

'On behalf of our team from the Government of Bitung City Indonesia, we would like to extend a deep appreciation of your invitation. This is a wonderful and valuable event. I met many experts from the many parts of the world which I got many new experiences and it is very important for our school achievement.'

*Mr. Julius Talimbekas, SMK NEGERI 3 Bitung City, Indonesia*

## RECAP & QUOTES

Click [here](#) for a VDO clip of show recap and voices from other industry stakeholders



- *Mr. Andrew Whiteley, Worlddidac Association*
- *Dr. Clement Chen, Vocational Training Council*
- *Mr. Florent Barbot & Roy Leung, Kotobuki Seating*
- *Mej (B) Van Weng Hong, MIT, Malaysia*



Featured Events:



Organized by:

