

**WORLD
DIDAC
2011**
ASIA
B A N G K O K

26-28 October 2011
Bangkok, Thailand



Educational Opportunities for All.

Reform. Reach. Result.

**See You Again in
Worlddidac Asia 2011!**



In 2011, Worlddidac Asia will be around the corner to accentuate its status of "The World's Premier Exhibition for Educational and Training Community" among staunch advocates of educational fields in Asia with more solid contents and wider ranges of activities to cover more educational and training requirements and scales.

Co-located with:  **Asia
Education
Leaders
Forum**
2 0 1 1

Co-organized by:  **WORLD DIDAC** - The World Association
of Publishers, Manufacturers and
Distributors of Education Materials

Organized by:



Reed Tradex

Thailand and Vietnam's #1 exhibition and conference organizer

For further information, please direct your queries to + 662 686-7299
fax + 662 686-7288 or e-mail: worlddidacasia@reedtradex.co.th

**WORLD
DIDAC
2011**

**ASIA
BANGKOK**

Fact Sheet

Show Name: Worlddidac Asia 2011

Description: Asia's International Exhibition on Technologies, Media and Materials for Education and Training

Date & Time: 26 - 28 October 2011, 09.00 - 17.00 hrs.

Venue: Queen Sirikit National Convention Center, Bangkok, Thailand

Concurrent Activities:

- The 4th Asia Education Leaders Forum: A 3-day international forum designed for executives and decision makers from educational institutes to implement concepts and enhance their educational standards and practices.
- Worlddidac Business Matchmaking Program: designed to forge out perfect marriages between BUYERS and SELLERS who wish to extend their networks and connections while bringing forth business opportunities for interested and relevant parties.

Concept: Worlddidac Asia is a regional platform for executives and members of educational institutions and instructional learning organizations in all levels to catch a glimpse of the next generation of education materials which will help them manage their course development, student management and educational institutions better, more effectively, and more competitively.

Exhibit Profile:

Consumables and School Materials

• Stationery and office supplies • Instructional games and toys • Demonstration and experiment equipment

Technical and Vocational Training in the field of mechanics, electronics, physics, chemistry, biology, medicine and building

Presentation Technology

• Optical instruments • Audio equipment • Tape and cassette recording equipment, mixing consoles • Film/Video cameras and recorders • Projection screens, tables, tripods, media storage units • Fixtures for audio-visual equipment (slides, filmstrips, date carriers) • Moderator materials (microphones, transparencies, etc.) • AV teaching systems

Printed and Published Products

• Schoolbooks and workbooks • Books for children and adolescents

School, Lab and Conference Furnishing

• Seating systems and room dividers • School furniture • Pre-school furniture and installation • Recreation area equipment • Sports equipment and sports facilities • Playground • Fitting for halls, residence • Storage equipment • Training workshops • Office equipment • Computer classrooms, computer furniture • Library and media center equipment • Language lab materials • Laboratory equipment • Equipment for school catering • Interior design • Cupboards • Blackboards, adhesive display boards • Map stands • Movable display boards

Information and Communication Technologies

• Hardware, IT technologies • Computer peripherals • Multimedia computer systems • Application software • Development software • Interactive learning systems • E-learning software • Telecommunication and online services • Computer based training (distance learning, online learning, elearning, blended learning) • eLibrary

Occupational Fields

• Business administration • Metal working • Electrical engineering, electronics, data processing • Civil engineering, architecture • Chemistry, physics, biology • Printing and paper • Agriculture

Digital Printing

Security System

• CCTV • Intrusion Alarm Systems • Public Address (PA) and Voice Alarm • Fire Alarm System • Building Integration System • Generic Readers & Accessories • Door Access Control • Readers, Cards and Accessories

Visitor Profile :

Senior executives / Policy makers / Decision makers from government offices (both civil and military), all international and Thai schools, educational, tutorial institutes, universities, banks, large multinational corporations / Principals /Course designers in all levels of private and public educational institutes under the Ministry of Education / Heads of academic subject / Deans / Administrators / Procurement officers / Training department / IT department from government bodies, banks, large multinational corporations

Co-organized by:



WORLD DIDAC - The World Association of Publishers, Manufacturers and Distributors of Education Materials

Co-located with:



Asia
**Education
Leaders** Forum

Organized by:



Reed Tradex

Thailand and Vietnam's #1 exhibition and conference organizer